

# Reclaiming Profitability: Farming Smarter in

Feb. 24  
**2026**

Albert Lea, MN

**ProfitPro<sup>®</sup>AG**

## Day 1: Winter Ag Conference- Tuesday February 24th Reclaiming Profitability: Farming Smarter in 2026

8 - 9 am	Registration
9 - 9:15 am	Reclaiming Profitability by Farming Smarter in 2026..... Dr. Jim Ladlie, <i>ProfitProAG</i>
9:15 - 12:45 pm	Profitability through regenerative systems ..... Russell Hedrick, <i>Soil Regen</i>
12:45 - 1:30 pm	<b>Lunch, group interaction, and displays</b>
1:30 - 2:30 pm	Adding Oats to your Rotation to Improve Soil Health and Profitability ..... Martin Larsen, <i>Olmsted County SWCD</i>
2:30 - 3:30 pm	Soil Health Equals Human and Environmental Health ..... Jolene Carlson, <i>Human Health Specialist</i>
3:30 - 4:00 pm	<b>Break - group interaction, and displays</b>
4:00 - 5:00 pm	Grower Panel: Ways They Have Learned to Improve Profitability through Regenerative Ag
5:00 - 5:15 pm	Designing your tailored 2026 regenerative cropping plan to improve profitability ..... Dr. Jim Ladlie, <i>ProfitproAG</i>
5:15 - 5:30 pm	<b>Closing Remarks/Wrap Up</b>
5:30 - 7:00 pm	Networking and Refreshments

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