

Reclaiming Profitability: Farming Smarter in **Feb. 24-26** **2026** Albert Lea, MN

ProfitProAG

Become a Sponsor of the Winter Ag Conference & Nutrient Management School

Join us for a powerful three-day educational experience designed to help farmers, consultants, and Ag professionals reclaim profitability through smarter, regenerative practices.

Day 1: Winter Ag Conference – Tuesday, Feb. 24

A high-impact, one-day event featuring expert speakers on soil health, regenerative cropping, and practical tools for improving farm resilience.

Cost: \$50 per attendee

Audience: 150–200 participants expected

Topics include:

- Profitability through regenerative systems with Russell Hedrick
- Integrating oats for soil improvement with Martin Larson
- Soil health and human health connections with Jolene Carlson
- Farming the Controllables with Dr. Jim Ladlie
- Ways to improve profitability from a growers panel

Days 2–3: Nutrient Management School – Feb. 25–26

A hands-on, in-depth training focused on nutrient cycling, cover crop design, soil testing, and biological processes.

Cost: \$150 per attendee

Audience: Limited to 30–50 participants for deeper engagement

Led by Ray Archuleta and company, this two-day school will cover:

- Ecological nutrient models
- Cover crop blends and logistics
- Biomass measurement and nutrient flow
- Soil testing interpretation and equipment strategies

Your sponsorship will cover both events



Sponsorship Levels

Supporting Sponsor — \$500

Your company logo featured on:

- Printed flyers and signage
- Digital promotions and registration pages
- Website landing page

Social Shout-Outs

- One social media spotlight post across our channels

Recognition at the Conference

- Mention on the conference program

Conference Sponsor — \$1,000

Your company logo featured on:

- Printed flyers and signage
- Digital promotions and registration pages
- Website landing page

Booth Space at the Conference

- Direct access to attendees during breaks and lunch
- Opportunity to showcase products, literature, and samples

Digital Shout-Outs

- One dedicated email mention to our full list of ag contacts
- One social media spotlight post across our channels

Lunch Sponsor — \$2,000

Your company logo featured on:

- Printed flyers and signage
- Digital promotions and registration pages
- Website landing page

Booth Space at the Conference

- Premium booth placement
- Direct access to attendees during breaks and lunch
- Opportunity to showcase products, literature, and samples

Digital Shout-Outs

- One dedicated email mention to our full list of ag contacts
- One social media spotlight post across our channels

Lunch Shout Out

- Exclusive recognition during lunch service
- Logo Displayed on lunch signage and agenda
- Opportunity to introduce lunch session or provide branded materials

Reserve Your Sponsorship Today!
Contact Jan Bernau at jbernau@profitproag.com

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Feb. 24-26 2026 Albert Lea, MN

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Sponsor Information

- Name:
- Company/Organization:
- Email:
- Phone:
- Mailing Address:

Sponsor Level Requested

Please select the sponsorship you are interested in:

- ☐ Supporting Sponsor - \$500
- ☐ Conference Sponsor - \$1,000
- ☐ Lunch Sponsor - \$2,000 (3 available)

Attendee Information

Please provide the names and email addresses of the attendees

1. Attendee Name:
Email Address:
2. Attendee Name:
Email Address:
3. Attendee Name:
Email Address

Submission

Please return this form to Jan Bernau at jbernau@profitproag.com

To ensure full sponsor benefits (logo placement, booth space, and promotional mentions), please return this form with payment by December 15, 2025. Commitments received after this date may be included digitally but not guaranteed in printed materials.