

AGENDA

Wednesday, February 19

TIME	SPEAKER
9 to 10 am	Registration
10 to 11 am	Implementing a Regenerative AG approach by “Farming the Controllables” Dr. Jim Ladlie, <i>ProfitProAG</i>
11 am to 12 pm	Ask Me Why I’m All In on Regenerative AG Ray Archuleta, “ <i>The Soil Guy</i> ”
12 to 1 pm	Lunch, group interaction, and displays
1 to 2 pm	Rainfall Simulator Demonstration. “Does Soil Health Impact Water Holding Capacity and Drainage?” Ray Archuleta, “ <i>The Soil Guy</i> ” Mark Gutierrez, <i>MN Soil Health Coalition Executive Director</i>
2 to 2:45 pm	Enhancing a Regenerative Corn Production Program Mike Parkinson, <i>Legend Seed</i>
2:45 to 3:30 pm	Break, group interaction, and displays
3:30 to 4:15 pm	Utilizing Drones to Enhance Regenerative Crop Production Duane Davis, <i>SkyDronesUSA</i> & Herbert Dowse, <i>Answer Ag</i>
4:15 to 5:30 pm	Soil Health Equals Human and Environmental Health. Jolene Carlson, <i>Human Health Specialist</i>
5:30 to 6:15 pm	Dinner
6:15 to 7:45 pm	Questions and Answers With Ray Archuleta, Mark Gutierrez, Jolene Carlson, Mike Parkinson

Thursday, February 20

TIME	SPEAKER
8:30 to 9:15 am	Ways I Have Implemented A Regenerative Approach in My Crop and Livestock Production. Tom Cotter, <i>Cotter Farms</i>
9:15 to 10 am	A Premium Oat Production and Marketing Program Landon Plagge, <i>Green Acres Milling</i>
10 to 11:30 am	Grower Panel: What is the #1 Way I’ve Learned to Boost Farm Profitability Tom Cotter, <i>Cotter Farms</i> Ryan Welhousen, <i>Welhousen Farms</i> Dale Viktora, <i>Viktora Farms</i> Dennis Klockenga, <i>ProfitProAG</i> Mike Parkinson, <i>Legend Seed</i>
11:30 am to 12 pm	Designing Your Tailored 2025 “Farming The Controllables - Recipe for Success”. Jim Ladlie, <i>ProfitProAG</i>
12 to 12:45 pm	Lunch and Group Interaction
12:45 pm	Adjourn