

Feb. 25-26

Reclaiming Profitability: Farming Smarter in

2026

Albert Lea, MN

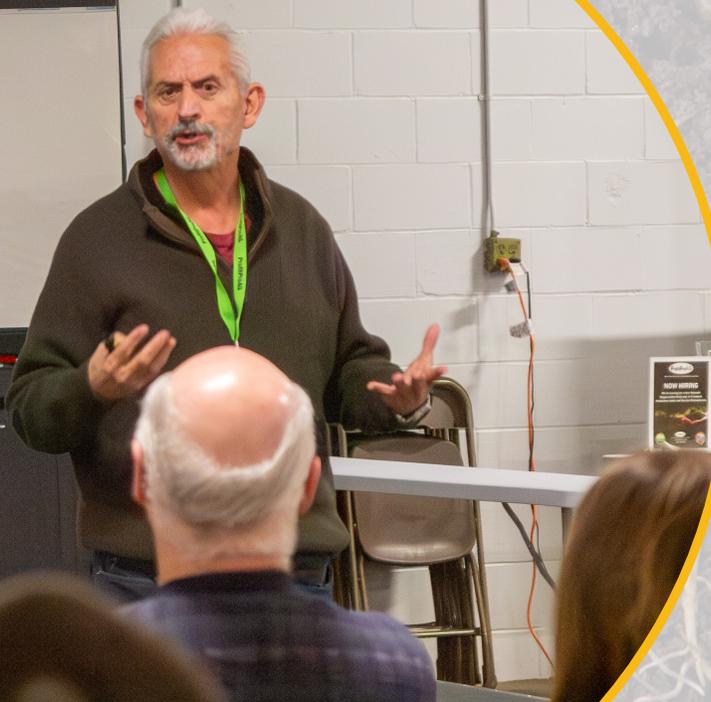
ProfitPro^{AG}

Soil Health & Nutrient Management School

**ADVANCED TRAINING FOR PROGRESSIVE FARMERS
& CONSULTANTS**

**Wednesday, February 25 and
Thursday, February 26
408 S 1st Ave
Albert Lea, MN 56007**

**PRACTICAL,
FIELD-READY
NUTRIENT
STRATEGIES**



SPEAKERS

ProfitProAG



Ray Archuleta - *Certified Professional Soil Scientist*

A leading voice in regenerative agriculture, Ray Archuleta (“The Soil Guy”) is a nationally recognized soil health educator with more than 20 years of experience helping farmers rethink nutrient management through biology, ecology, and practical, hands-on learning. A certified professional soil scientist and regenerative rancher, Ray blends science with real-world experience to teach farmers how to improve soil function, nutrient cycling, and long-term profitability.



Tom Cotter - *2025 Leopold Conservation Award Recipient*

A fourth-generation Austin, MN farmer and 2025 Leopold Conservation Award winner, Tom Cotter has spent more than 25 years advancing regenerative practices through cover crops, reduced tillage, and integrated livestock. His practical, real-world approach to soil health and profitability has made him a respected voice among growers across the Midwest.



Mark Gutierrez - *MN Soil Health Coalition Executive Director*

As Executive Director of the Minnesota Soil Health Coalition, Mark Gutierrez blends real-world farm experience with data-driven insight to help growers improve nutrient efficiency and profitability. His work across Minnesota and the Upper Midwest focuses on soil structure, biology, and farmer-tested practices that reduce losses and strengthen long-term resilience.



Dennis Klockenga - *CCA, Crop Management Consultant ProfitProAG*

A Certified Crop Advisor with more than 20 years of experience at ProfitProAG, Dennis Klockenga works directly with growers to improve crop performance through practical nutrient management, soil-first strategies, and data-driven decision-making. His hands-on approach and deep agronomic knowledge make him a trusted resource for farmers across the region.

AGENDA



Soil Health and Nutrient Management School by Ray Archuleta and Company

Day 1: Wednesday Feb 25, 2026

- 8:00 - 8:30 am Registration
- 8:30 - 9:00 am Course & Student Introduction Ray Archuleta, *The Soil Guy*
- 9:00 - 10:00 am Rainfall Simulator Demonstration. "Does Soil Health Impact Water Holding Capacity and Drainage?"Ray Archuleta and Mark Gutierrez, with Tom Cotter
- 10:00 - 11:00 am New Ecological Nutrient Model Ray Archuleta
- 11:00 - 11:30 am **Break**
- 11:30 - 12:30 pm Regenerative Soil Health Strategies Integrating crop and livestock Production
..... Tom Cotter, *2025 Leopold Winner*
- 12:30 - 1:30 pm **Lunch - group interaction, and displays**
- 1:30 - 2:30 pm Designing Covers, Mixes and Blends..... Tom Cotter/Ray Archuleta
- 2:30 - 4:00 pm Understanding New Soil Tests: The Haney Test and PLFA Soil Tests... Ray Archuleta
- 4:00 - 5:00 pm Questions and answers

Day 2 - Thursday, Feb 26, 2026

- 8:00 - 8:30 am Group interaction and displays
- 8:30 - 9:00 am Review Wednesday Ray Archuleta
- 9:00 - 10:30 am Practical Uses of Soil Testing/Recommendations....Dennis Klockenga, *ProfitProAG*
- 10:30 - 11:00 am **Break**
- 11:00 - 12:30 pm Test Plots, Monitoring and Biological Processes..... Ray Archuleta
- 12:30 - 1:15 pm **Lunch- group interaction, and displays**
- 1:15 - 2:45 pm Understanding the Four Ecosystem Process and Equipment/Logistics
..... Ray Archuleta
- 2:45 - 3:15 pm Reclaiming Profitability by Farming Smarter in 2026..... Dr. Jim Ladlie, *ProfitProAG*
- 3:15 - 4:15 pm Questions and Answers



ProfitPro[®]AG

Soil Health & Nutrient Management School

Advanced Training for Progressive Farmers & Consultants

Take your nutrient management skills to the next level with this intensive 2-day program. Learn hands-on strategies to optimize biologicals, nutrient management, photosynthesis, and soil health for maximum efficiency and profitability.

Program Highlights:

- **Ecological Nutrient Models** – Learn how to move beyond conventional nutrient management into regenerative, ecological approaches.
- **Cover Crop Design** – Hands-on strategies for building effective mixes and blends to maximize soil health.
- **Biomass & Nutrient Cycling** – Practical methods to measure biomass and track nutrient flow in your fields.
- **Soil Testing & Interpretation** – Understand the facts behind soil test recommendations and how to apply them.
- **Biological Processes** – Explore nutrient flow through biological systems for more efficient, resilient farming.
- **Equipment & Logistics** – Tools and strategies for implementing nutrient management practices on-farm.

Scan the QR code to secure your spot today!



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