

# Reclaiming Profitability: Farming Smarter in 2026

Feb. 24  
Albert Lea, MN

**ProfitProAG**

## Day 1: Winter Ag Conference- Tuesday February 24th Reclaiming Profitability: Farming Smarter in 2026

- 8 - 9 am Registration
- 9 - 9:15 am Reclaiming Profitability by Farming Smarter in 2026..... Dr. Jim Ladlie, *ProfitProAG*
- 9:15 - 12:45 pm Profitability through regenerative systems ..... Russell Hedrick, *Soil Regen*
- 12:45 - 1:30 pm **Lunch, group interaction, and displays**
- 1:30 - 2:30 pm Adding Oats to your Rotation to Improve Soil Health and Profitability  
.....Martin Larsen, *Olmsted County SWCD*
- 2:30 - 3:30 pm Soil Health Equals Human and Environmental Health  
.....Jolene Carlson, *Human Health Specialist*
- 3:30 - 4:00 pm **Break - group interaction, and displays**
- 4:00 - 5:00 pm Grower Panel: Ways They Have Learned to Improve Profitability through  
Regenerative Ag
- 5:00 - 5:15 pm Designing your tailored 2026 regenerative cropping plan to improve profitability  
.....Dr. Jim Ladlie, *ProfitproAG*
- 5:15 - 5:30 pm **Closing Remarks/Wrap Up**
- 5:30 - 7:00 pm Networking and Refreshments

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